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RAW/AX ERP ADVANCED DISTRIBUTION



#RDSD2011

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THE SUPPLY CHAIN REALITY



Figure 1. "Then"—*traditional supply-chain*

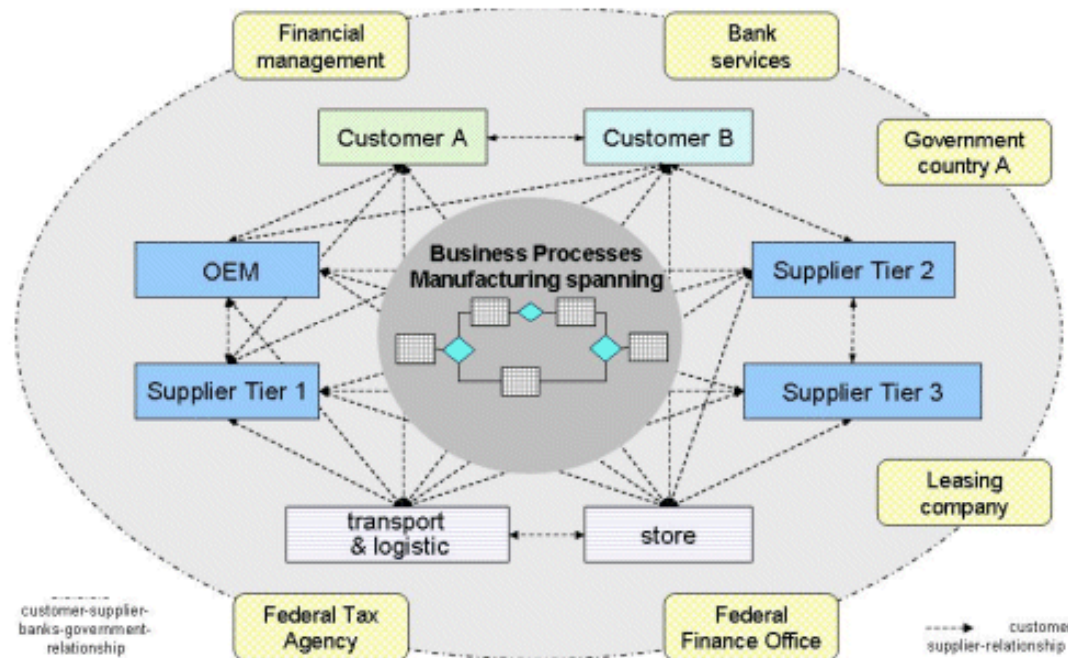



Figure 2. "Now"—*networks of cooperation*



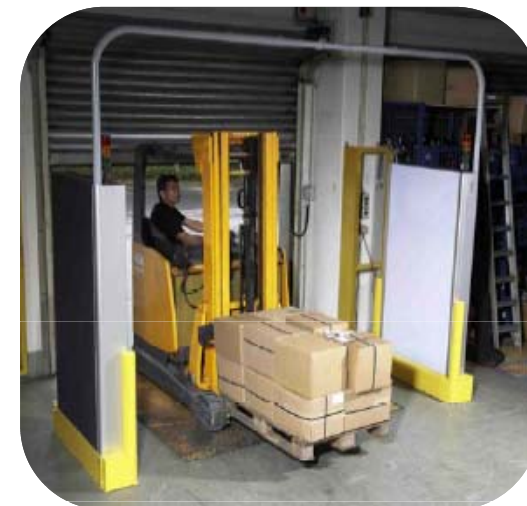
VERTICAL ERP SOLUTION

- **RAW/AX Advanced Distribution**
- **Built with**  **Microsoft Dynamics' AX2012**
- **Applied Functionality**
 - Advanced Price Agreements
 - Electronic Messaging Interface for EDI and other purposes
 - Advanced Catalogue Management
 - Enhanced Workflow Integration
 - Warehouse management with RFID / Voice / RF terminals



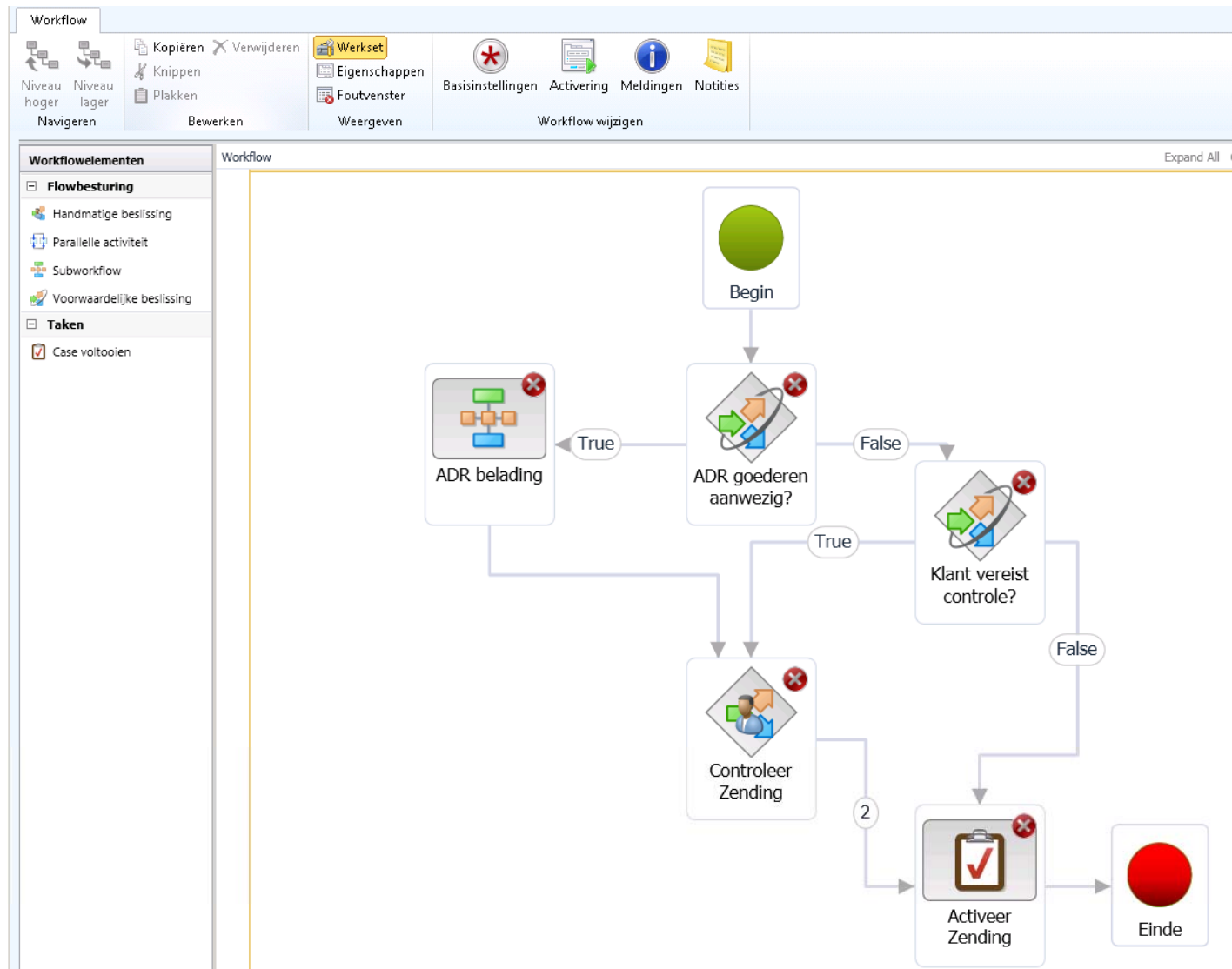
WAREHOUSE EXECUTION SPEED

RFID



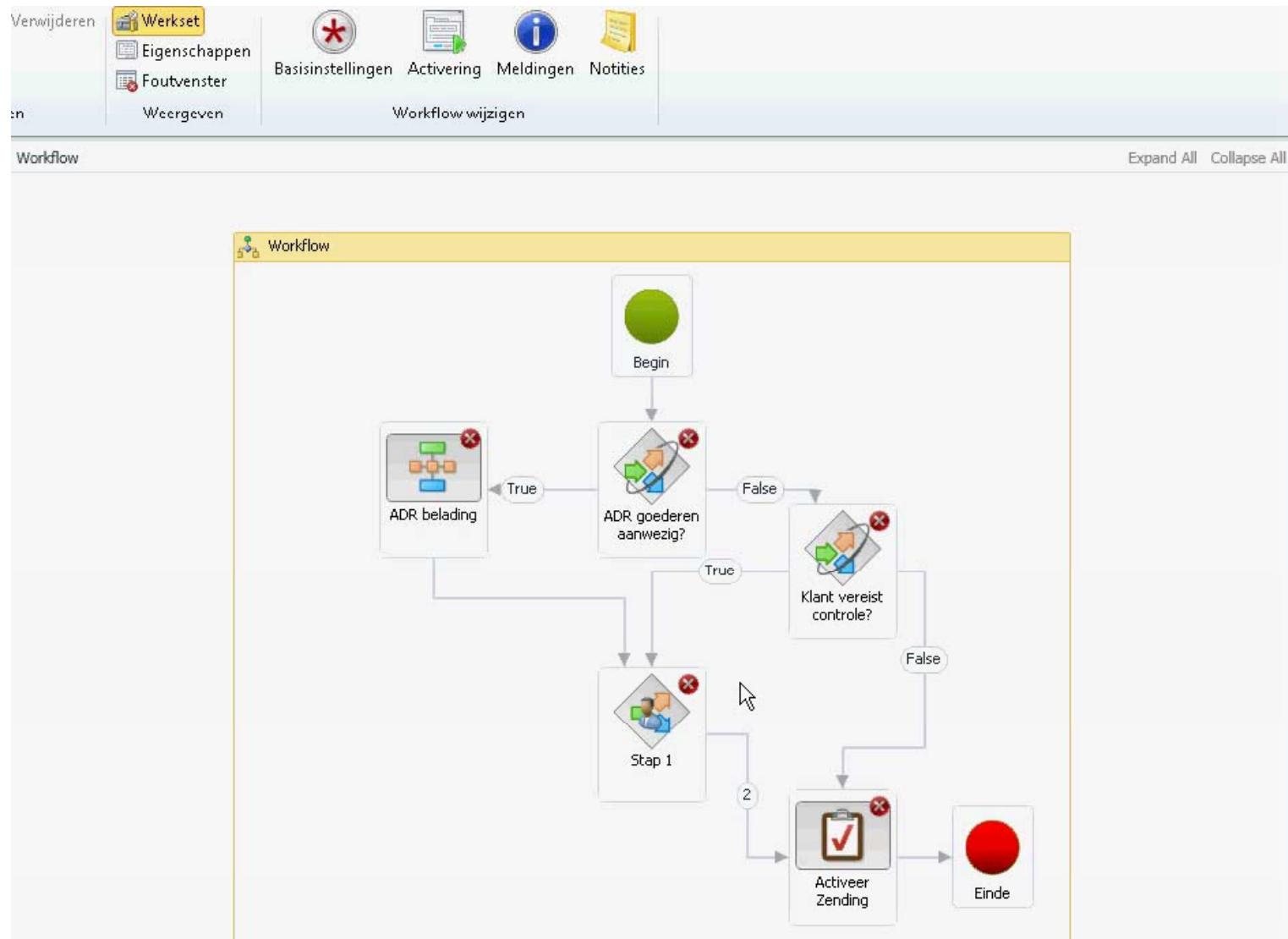


PROCESS MODELING USING WORKFLOWS





BUSINESS PROCESS CHANGE MANAGEMENT






ELECTRONIC MESSAGING INTERFACE

The screenshot displays a software application window with a menu bar (Bestand, Algemeen) and a toolbar. The main content area is split into two panes. The left pane, titled 'Verkooporder pakbon (uitgaand)', shows a list of sales orders with columns for 'Bericht-id' and various alphanumeric identifiers. The right pane displays an XML message structure. The XML content is as follows:

```
<?xml version="1.0" encoding="utf-16" ?>
- <MessageParts xmlns="http://schemas.microsoft.com/dynamics/2011/01/documents/Message">
- <RDSalesPackSlip
  xmlns="http://schemas.microsoft.com/dynamics/2008/01/documents/RDSalesPackSlip">
  <DocPurpose>Original</DocPurpose>
  <SenderId>ceu</SenderId>
- <MessageTable class="entity">
  <_DocumentHash>d49c71386162cc0d8350e63207fdda3e</_DocumentHash>
  <Id>4AFB45A6-C569-4329-991F-613E72718A8B</Id>
- <PartnerReference>
  <PartnerTypeId
    xmlns="http://schemas.microsoft.com/dynamics/2008/01/sharedtypes">Customer</PartnerT
  <AccountNum
    xmlns="http://schemas.microsoft.com/dynamics/2008/01/sharedtypes">1101</AccountNum>
  </PartnerReference>
  <RecId>5637145110</RecId>
  <RecVersion>1</RecVersion>
  <ReSend>Yes</ReSend>
  <Type>EMISalesPackingSlipOut</Type>
- <SalesPackSlipOut class="entity">
  <CoRegNum>4324324322434</CoRegNum>
  <DeliveryAddress>456 Black Road Bothell, WA 98021 US</DeliveryAddress>
  <DeliveryAddressEANNumber>94444444444449</DeliveryAddressEANNumber>
  <DeliveryDate>2011-09-19</DeliveryDate>
  <DlvMode>10</DlvMode>
  <DlvTerm>FOB_DS</DlvTerm>
  <InternalPackingSlipId>PS-101762.1</InternalPackingSlipId>
  <MessageTableReference>5637145110</MessageTableReference>
  <OrderAccountEANNumber>44444444444444</OrderAccountEANNumber>
  <PackingSlipId>PS-101762</PackingSlipId>
  <PackingSlipJourCreatedDateTime localDateTime="2011-09-19T07:47:04"
    timeZone="GMTMINUS0800PACIFICTIME">2011-09-
    19T14:47:04Z</PackingSlipJourCreatedDateTime>
  <ReceiptDateRequested>2011-09-29</ReceiptDateRequested>
  <RecId>5637145097</RecId>
  <RecVersion>1</RecVersion>
```



CONCLUSION

- RAW/AX Advanced Distribution
- Built with  Microsoft Dynamics[®] AX 2012
- Business Process Automation using
 - RFID integration
 - Workflow Management
 - Electronic Messaging Interface



THANK YOU ...

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